

Iris SooJin Park

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EDUCATION

University of Wisconsin – Madison

Ph.D. Candidate, Risk Management and Insurance (Expected 2026)

B.A., Economics with Mathematical Emphasis (Honors), 2021 – GPA: 4.00/4.00

B.A., Mathematics, 2021 – GPA: 3.97/4.00

RESEARCH INTERESTS

Health economics; Insurance economics; Public economics

WORKS IN PROGRESS

“What Does a Modest Deductible Do: The Impact of Higher Deductibles on Health Care Utilization in a Stable Insurance Program”

“The Impact of Decision Aids on Health Insurance Selection” (with Justin Sydnor and Ayna Samek)

“Older Americans and Life Insurance” (with Tyler Welch)

PUBLICATION

Park, S., & Deller, S. (2021). Effect of farm structure on rural community well-being. *Journal of Rural Studies*, 87, 300–313.

POLICY REPORTS AND OTHER WRITING

”Is Bigger Better? Farm Size and Community Well-Being.” Media coverage, *The Daily Younger*, 2021

”Healthcare Industry Cluster.” Sector Abstracts, Madison Region Economic Partnership, 2019

TEACHING EXPERIENCE

Teaching Assistant, Business Analytics II

Spring 2024

Teaching Assistant, Business Analytics II

Fall 2021 – Spring 2023

RESEARCH EXPERIENCE

Project Assistant for Prof. Justin Sydnor

2023–Present

Research Assistant for Prof. Justin Sydnor

Summer 2022

Research Assistant for Prof. Steven Deller, Agricultural & Applied Economics	2019–2021
Data Analyst and Research Intern, Madison Region Economic Partnership	2020
Research Assistant, Korea Research Institute for Human Settlements (KRIHS)	2019

HONORS AND AWARDS

Travel Award, Wisconsin School of Business	August 2024
Student Research Grant – Conference Presentation Funds	August 2024
Graduate Scholarship, Wisconsin School of Business	2021–2024
Dean’s Honors List, UW–Madison	2017–2021
Trewartha Senior Honors Thesis Award	2021
Hilldale Undergraduate/Faculty Research Fellowship	2020

PRESENTATIONS

University of Georgia 2025 Ph.D. Student Research Symposium, Athens, GA	2025
American Risk and Insurance Association Annual Meeting, Denver, CO	2024
Southern Regional Science Association 60th Annual Meeting (Virtual)	2021
Undergraduate Symposium (Virtual)	2021

REVIEWER SERVICE

Journal of Risk and Insurance

SERVICE

Committee Member, PhD Student Committee on Inclusion, Wisconsin School of Business	2024–Present
Outreach Assistant, Journal of Risk and Insurance	2021–2022

MEMBERSHIPS

American Risk and Insurance Association	2024–Present
American Economic Association	2019–Present

OTHER INFORMATION

Citizenship: South Korea

Languages: English (fluent), Korean (native), Mandarin (intermediate)

Technical Skills: Stata, Python, R